



Western Colorado Watercolor Society

Proudly Presents

Rockies West National

20th ANNUAL WATERCOLOR EXHIBITION 2012

MARCH 1 – APRIL 6, 2012

IMAGE DEADLINE – DECEMBER 1, 2011

President - Dani Tupper

**Exhibition - Judy Chapman
Dani Tupper**

Workshop - Virginia Blackstock

www.westerncoloradowcsociety.org

**WESTERN COLORADO
WATERCOLOR SOCIETY**

P.O. Box 3584

Grand Junction, CO. 81502-3584

WORKSHOP REGISTRATION FORM

Instruction by 2012 exhibition juror – Frank Francese

Space is limited – so sign up early! Supply lists and information will be after registration.

Cost: \$225. Members
 \$255. Non-members
 Deposit: \$100. Nonrefundable after Feb. 1st
 Dates: Feb 29 – Mar 2, 2012 9 a.m. – 4 p.m.
 Where: **The Art Center**
 1803 N. 7th Street Grand Junction, CO.

Name _____
 Address _____
 State _____ Zip _____ Phone _____
 E-mail: _____

- Member
- Non-Member

Send payment and registration to:
VIRGINIA BLACKSTOCK
 31045 L Road, Hotchkiss, CO 81419
 (970) 872-2245 email: vb@tds.net

Please keep both forms attached together.

**ROCKIES WEST NATIONAL EXHIBITION
 2012 Entry Form**

Mr/Ms. _____
 Street _____ City _____
 State _____ Zip _____
 Phone _____ E-mail _____
 Website _____

No. 1		Price _____	
Title	_____		
Image Size _____	Frame Size _____		
Selected _____	Not Selected _____		

No.2		Price _____	
Title	_____		
Image Size _____	Frame Size _____		
Selected _____	Not Selected _____		
Shipped _____	Hand Delivered _____		

- Create a link to my website if my entry is accepted

REMEMBER TO: SEND SASE & ENTRY FEE

I understand and agree to the liability and abide by all the rules and conditions as presented in this prospectus.

Signature _____ Date _____
 Member _____ Signature _____ Non-Member _____



SALES

Paintings must be for sale. A commission of 30% will be assessed on sold paintings. Prices stated on your entry should be adjusted accordingly. No changes from entry price permitted.

Do not separate the two forms.

**ROCKIES WEST NATIONAL EXHIBITION
 2012 Notification/Identification Form**

SEND WITH ENTRY FORM

Mr/Ms. _____
 Street _____ City _____
 State _____ Zip _____
 Phone _____ E-mail _____
 Website _____

No. 1		Price _____	
Title	_____		
Image Size _____	Frame Size _____		
Selected _____	Not Selected _____		

No.2		Price _____	
Title	_____		
Image Size _____	Frame Size _____		
Selected _____	Not Selected _____		

Note: Freight-damaged Paintings will not be displayed. Any repairs will be professionally done at minimal cost.

- If damaged in transit, you may repair and bill me.**
- I prefer to be called first.**

ENTRY PROCEDURE

Digital or email entries. **NEW: NO SLIDE ENTRIES!**

We no longer accept slides. Only the image of the painting should be shown on entries – no frames or background.

FILE FORMAT: JPEG, highest quality 4"x6" at 300 dpi preferred, no compression. **Label files:** #1) Last name, first name, title, #2) Last name, first name, title (Example: #1 Doe, John, Grand Painting.)

EMAIL ENTRIES: Send images as an attachment with information matching list in body of email with your name, address, and telephone no. listed, also. Send entry forms with money by mail. See Checklist for details.

CD ENTRIES: Send the CD with images along with your entry forms and money by mail. See Checklist for details.

SHIPPING AND RETURN OF WORK

Detailed instructions will be sent by email with notice of selection (artists without email will be notified by snail mail). All selected artwork should be shipped in **sturdy and reusable** carton with at least 2" of foam on all sides of the painting (**No "popcorn" packaging**). The Art Center will accept paintings shipped prepaid via UPS or FedEx, February 15 to 23. There will be a non-refundable **\$20.00 handling fee**. Unsold paintings will be shipped by April 14 (**prepaid** by the artist) and sent by the same carrier as received, unless otherwise noted.

Hand delivered will be accepted February 27, 10 a.m. to 12 noon. Pick up will be April 7, 10 a.m. to 12 noon.

ELIGIBILITY AND CONDITIONS

The Exhibition is open to any artist 18 years of age or older. The paintings are limited to water media with the appearance of watercolor on paper, Yupo or unstretched watercolor canvas (to be matted and framed under glass). All collage material must be paper painted by the artist. Paintings must be original work, completed within the last two (2) years and signed by the artist. **PAINTINGS MUST MATCH THE JURIED IMAGE OR WILL BE RETURNED WITHOUT BEING EXHIBITED OR JUDGED FOR AWARDS.** Artists who fail to send the accepted painting will be denied consideration in the next two (2) ROCKIES WEST National Exhibits. No computer generated work. No work previously accepted by WCWS or that has been exhibited at the Art Center.

Min. Framed Size: 16" x 20" (36" total united inches).

Max. Framed Size: Not to exceed 50" in either direction.

Framing requirements: All work must be **matted and framed** in a professional manner, under **PLEXIGLAS**. Glass on hand delivered work will be accepted on frame sizes 24"x30" and under. Work must be framed with strong wire tightly secured and ready to hang. (No sawtooth hangers) **Mats must be white or light neutral color.** Any works that don't meet these standards of excellence will not be exhibited.

CHECKLIST

- Include completed **ENTRY & NOTIFICATION FORMS**. Do not separate forms. Your signature on the entry form is required showing you agree to follow WCWS rules and conditions in this prospectus.
- Include **ENTRY FEE** of \$30.00 (for 1 or 2 entries). WCWS members with dues current - \$20.00 (for 1 or 2 entries) Make checks or money orders payable to WCWS.
- Include **SASE #10 business size envelope (4x9.5")** with adequate postage to receive notification information.
- **DIGITAL ENTRIES** – include CD with images matching numbers on entry form. CD will not be returned.
- **EMAIL ENTRIES** – Send images as an attachment with images labeled to match list in body of e-mail and on entry forms. Send forms with fees by mail.

SEND IMAGES BY EMAIL: judy_c@bresnan.net

MAIL ENTRIES TO: WCWS

Judy Chapman
304 Leon Street
Delta, CO 81416

INFORMATION:

Judy Chapman
970 874-7238
judy_c@bresnan.net

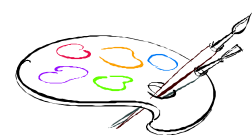
Dani Tupper
970 874-3088
dani@danitupper.com

TO BECOME A MEMBER

A membership fee of \$30.00 per year entitles you to receive benefits including announcements of WCWS activities, our newsletter notifications by email, prospectus and newsletters posted on our website, reduced workshop and entry fees. As a member you will also be listed on our website with a link to your own if desired. Any member can also have their own page on WCWS's website, four (4) images for \$25 per year or \$30 for six (6) images. A membership form can be copied from our website: www.westerncoloradowcsociety.org.

SIGNATURE MEMBERSHIP Any artist who has exhibited in three (3) WCWS National Exhibitions within a ten (10) year period may attain signature status. To qualify, artist must become a member and keep his or her dues current in order to continue to use the privileges of Signature membership.

Master Signature Memberships are awarded for ten (10) acceptances with no time limit applied. In order to qualify, the artist must become a member and keep their dues current, the same as for Signature membership.



SHOW DATE CALENDAR

DECEMBER 1, 2011	ENTRY POSTMARK DEADLINE
JANUARY 11, 2012	WCWS SHOW REVIEW 12 p.m.
JANUARY 15, 2012	NOTIFICATIONS MAILED
FEBRUARY 15-23	Receiving of Shipped Artwork
FEBRUARY 27	Hand Delivered Work 10 a.m. – 12 p.m.
FEB. 29 –MAR. 2	WORKSHOP 9 a.m. – 4 p.m. Members: \$225. Non-Members: \$255.
MARCH 1-APR 6	EXHIBITION AND SALE Tuesday – Saturday 9 a.m. – 4 p.m.
MARCH 2	Reception at the Art Center 7 p.m. – 9 p.m. Gallery talk 6:30 p.m.
APRIL 7	10 a.m. – 12 p.m. Work picked up
APRIL 14	Unsold work shipped out by

AWARDS

BEST OF SHOW - \$1,000.00

BEST COLORADO ARTIST - \$1,000.00

FIRST PLACE \$700.

SECOND PLACE \$350.

THIRD PLACE \$250.

SPECIAL 20TH ANNIVERSARY AWARD \$200.

Numerous Cash & Merchandise Award

EXHIBITION SITE

Western Colorado Center for the Arts
1803 North 7th Street
Grand Junction, CO 81501
www.gjartcenter.org

*** * WCWS WEBSITE * ***

www.westerncoloradowcsociety.com

Check out our website! From now on, **Rockies West National Exhibitions** will be displayed on our website. All accepted artists can also have a link to their own websites if they wish. Note the place on the entry form to check to approve a link.

Rockies West National 2010 & 2011 images are on the website now; so we encourage you to take a look at the nice presentation of our last shows.

A nice color brochure with all the images from the show will be given to all artists who enter our exhibition in addition to the show being on our website.

20TH ANNIVERSARY MEDALLION

To commemorate our 20th National Exhibit, all artists accepted in our 2012 show will receive a special medallion.



FRANK FRANCESE, Juror

Watercolors came to the forefront of Francese's artistic work in 1983. His liquid style is unique and distinctive. Frank enjoys working on a very wet surface, letting the pure color mix itself on the paper. His shapes are large and loose, often disregarding fine detail. Frank uses abrupt color changes of the same value with the white of the watercolor paper bringing his paintings to life. The subject matter for Francese watercolors is always varied, reflecting his national and international travels as well as local western Colorado scenes where he lives.

Frank explains: "I will stress three goals for the class: 1] Competent design: starting each painting with a value sketch. Sketching teaches one how to look and understand what one is looking at. I know a lot of people who can start a painting but few who can finish a painting competently. 2] Strong values: that is the light and dark in the pattern of shapes. 3] Exciting color: where the viewer's eye dances across the page, enjoying the different color patterns. Learning how to paint quickly is a must when one is teaching workshops. I try to keep my brush two steps ahead of my mental process; that way I get a painting from my heart, not my brain!"

LIABILITY AND AGREEMENT

By submission of work, the artist agrees to abide by exhibition rules and waives all claims against WCWS and WCCA and/or all individuals associated with the exhibit. **Insurance for shipping to and from the exhibition is the responsibility of the artist.** Paintings are insured by WCCA while at The Art Center.

Artists consent to the reproduction of their work on WCWS website, flyers and any advertising for the exhibition. All accepted CDs will remain with ROCKIES WEST. **Entries may not be removed before the close of the exhibition.**

IMPORTANT: Failure to send juried-in paintings will result in being excluded in the next two (2) Rockies West National Exhibitions.